



2026 EVENT PROGRAM & SPONSORSHIP OPPORTUNITIES

Dear RPBA Friend, We're reaching out to you on behalf of the Reading Police Beneficial Association (Reading PBA) – a century-strong local organization **dedicated to supporting, protecting, and serving the men and women of the Reading Police Department.** Every day, our officers put themselves at risk to protect our homes, schools, businesses and neighborhoods. You can play a vital role in strengthening the foundation of care that supports the officers who work tirelessly to keep us safe.

The Reading PBA is in the process of putting together our 2026 Event Program which will be distributed to those attending the **RPBA Awards Dinner and Game at First Energy Stadium on June 18, 2026**, and our **Annual RPBA Picnic** which will be held later in the summer. The program will be 5 1/2" x 8 1/2" in size and will be printed in full color. Photos and information will be a part of the program, and we're hoping you will consider being an important part of the program by purchasing an advertisement. **Whether promoting your company, offering a coupon, or honoring our officers or your family**, your advertisement will send a message of support, gratitude, and community pride. The monies raised will help fund scholarships, medical and life insurance supplements, and essential services for the officers. In return, you and/or your business gains meaningful visibility among civic-minded residents who value companies that invest locally and support public safety. **Thank you for your support!**

The pages in the book will have a half inch border and the sizes and prices for the block ads are:

Inside Front, Inside Back & Outside Back Covers	\$225.00 SOLD
Full Page (4 3/4" W x 7 3/4" H)	\$250.00
Half Page (4 3/4" W x 4" H)	\$160.00
Quarter Page (2 1/4" W x 3 3/4" H OR 4 3/4" W x 2" H)	\$100.00
Eighth Page/Business Card (2 1/4" W x 2" H)	\$75.00
Sixteenth Page (2 1/4" W x 1" H)	\$50.00

(All advertisers will be promoted on our website and social media, too!)

The prices for Boosters and Patrons are shown below.

These are listed in alphabetical order.

3-Line Booster (3 lines of your choice)	\$35.00
2-Line Professional Patron (2 lines of your choice)	\$25.00
1-Line Business Patron (business name)	\$20.00

AD MATERIALS: Actual Size, 300dpi High Resolution PDF needed for ads. Please email your ad copy to readingpba@gmail.com by May 22, 2026.

RPBA 2026
Event Program



BECOME A RPBA EVENT SPONSOR!

FIRST LEVEL: \$1500

**4 RPBA Awards Dinner & Game Tickets
Vendor Table (email us for details)
Full Page Ad**

SECOND LEVEL: \$1250

**4 RPBA Awards Dinner & Game Tickets
Full Page Ad**

THIRD LEVEL: \$1000

**2 RPBA Awards Dinner & Game Tickets
Half Page Ad**

We're also looking for event merch & gift certificates for fundraising!

Questions? Contact Kyle Rentschler at (610) 587-3284 at ReadingPBA@gmail.com.

RPBA 2026 EVENT PROGRAM & SPONSORSHIP OPPORTUNITIES

Pay by check by May 22, 2026

Make checks payable to "Reading Police Beneficial Assn." OR "Reading PBA"
Mail: Reading PBA – Event Program, P. O. Box 4628, Reading, PA 19606

Pay Online

www.readingpba.com/
2026-rpba-event-program/



Please provide form whether paying by check or online. Mail back or scan and email to readingpba@gmail.com.

Ad Size Purchased: _____ **Sponsorship Level Purchased:** _____

Name/Company _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Booster/Patrons Copy: _____

How did you hear about this promotion? Website Social Media RPBA Representative Name _____ Other _____



SUPPORT. PROTECT. UNITE.

WHY GIVE:

The monies raised will help fund:

- Scholarships
- Medical and Life Insurance Supplements
- Plus, Essential Services for our Reading Police Officers

*Support our
2026 Event Program*



HOW TO GIVE:

The Reading PBA invites members, family, friends, local businesses, and community partners to show their support by placing an advertisement in our 2026 Annual Program. Your ad or listing (see other side) is more than just a message—it's a statement of appreciation, unity, and commitment to the men and women who protect Reading. **Stand with us.**

Show your support. Be part of something that makes a difference.

Ideas for Individual/ Family/Group:

Simple: Thank you to the Reading Police Department and or Reading Police Beneficial Association.

Supportive: [Family/Business Name] stands behind our local officers / Back the Blue.

Recognition: Thank you [name of your favorite officer, active or retired].

From the Kids: Thank you Mommy, Daddy, etc, for being our hero, teaching kids to pay it forward!

Academy Class: List your class year and/or officer names.

Distinguished Platoon or Unit: List the platoon and/or unit name and officers.

Memorial Tribute: In memory or honor of [Name]

Prayer: Praying for the safety and protection of all officers and their families.

Ideas for Businesses & Organizations:

Sponsorship Mentality: Pay it forward...
A proud donor to the Police Beneficial Organization.

Unity: Enhance your brand...
Standing United with our Law Enforcement (or Reading Police Department). / Standing behind those who stand up for us. Thank you, Officers.

Community Spirit: Show your spirit...
Proud to support our local police and their beneficial initiatives. / Building a stronger community, together. Supporting the Reading PBA.

Gratitude for Service: Express your gratitude...
With gratitude to the Reading Police for your selfless service.

Excite Customers with an offer: Put an offer in your ad or listing to get more business! Add a coupon, discount-code, or QR code, to drive business!

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